



Your coolest connect to Brands

healthkart.com

VOXPOP
Home of the fireworks

METRO

YEP ME
WORLD.com

ebay

MYNTRA.com

Watch Kart
Unbeatable Prices. Fast Delivery

wakoof.com

natuRALS
UNISEX SALON & SPA

ESPRIT

GIFT CARDS

COUPONS

STREAMZ

MARKET SURVEYS



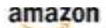









GreatBuyz Brand Marketing



GreatBuyz is a mobile marketing ecosystem that facilitates brands, advertisers and consumers to connect with one another in a meaningful and engaging fashion through pull and opt-in marketing techniques. Consumers access GreatBuyz via **Web** and **App**.

GreatBuyz Web Experience

Popular Brands

[All Brands](#)



voonik

NAVRATRI SPECIAL

UPTO 60% OFF

ON SAREES, KURTIS & LEHENGAS

 Great Indian Sale	 Summer Shopping Days	 Upto 40% Off on Electronic Items	 Upto 50% Off on Fashion Items	 Upto 40% Off on Electronic Items
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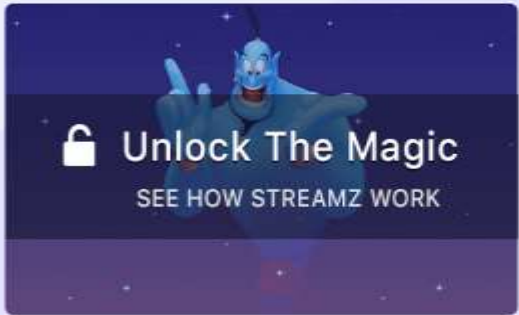
 Flipkart: THE BIG BILLION DAYS SALE IS HERE: 21th to 26th December	 Yatra: Christmas Sale Begin, Get huge discount on your booking
---	---

GreatBuyz Web Experience

 **Streamz**

Choose Brands. Discover Products. Save BIG

ALL STREAMZ



Unlock The Magic
SEE HOW STREAMZ WORK

Bappa Bonanza Sale! Use code GANESH to get up to 55% off.

The India Craft House


14 DEC 2017 10:14 AM



Get best cheapest flight ticket on this december, Get the deal offer end soon

Tata Cliq

22/08/2017 AT 3:10PM



Popular Streamz Brands to Follow

- 
- 
- 
- 
- 
- 
-  >

New to Streamz? Streamz provides you daily all information about Brands

 SEE HOW STREAMZ WORK

GreatBuyz Web Experience

Special Offers



Monsoon Offers



Mobile Recharge Offers



Gas Bill Payment Offers



Electricity bill offers



Top Hot Codes

ALL HOT CODES


Upto 58% OFF on Android Tablets from Ebay

ALL EBAY OFFERS



Upto 58% OFF on Android Tablets from Ebay

SHOW CODE

ALL CLEARTRIP OFFERS


Upto 58% OFF on Android Tablets from Ebay

ALL AMAZON OFFERS

 
Upto 60% OFF on Flight booking first time user

ALL CLEARTRIP OFFERS

Top Trending Offers

ALL TRENDINGS COUPONS

GreatBuyz App Experience



Follow Your Favorite Brands!
Exclusive Product News,
Videos Promotions, Flash Sales,
Newsletter & more

Streamz



Take a
short survey and
earn Paytm cash

Earn Rs 25
Paytm Cash

Market Surveys

GreatBuyz App Experience

Coupons

8000 plus coupons from national & 30 local cities passing on savings to you

My Streamz | Coupons | Deals | Gift Card

UPTO 70% CASHBACK ON INTERNATIONAL PRODUCTS

musafir | OLA | paytm

Auto Search Suggestions

Find what you seek in seconds, powerful search at your fingertips

movie ticket

Bookmyshow Movie Tickets

Movie Ticket Offers

movie ticket

UPTO 70% CASHBACK ON INTERNATIONAL PRODUCTS

musafir | OLA | paytm

Gift Cards

Instant e-Gifts for your loved ones!

My Streamz | Coupons | Deals | Gift Cards

SELECT GIFT CARD BRANDS

BIG BAZAAR | bookmyshow

Big Bazaar Gift C... | BookMyShow Gift...

Surprise Me

Shake for Exciting Offers!

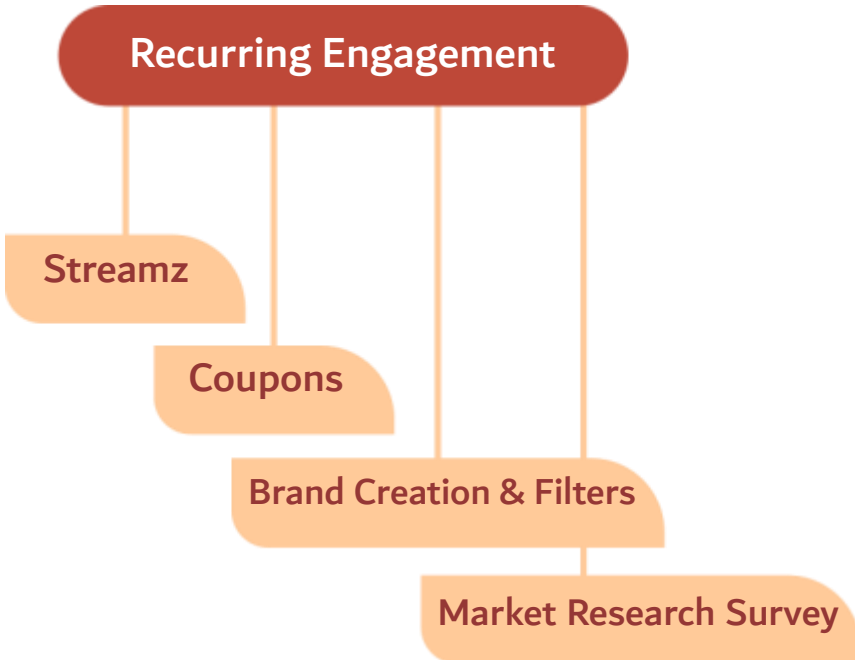
Coupons | Deals | Gift Cards | Surprise Me

Shake for Exciting Offers!

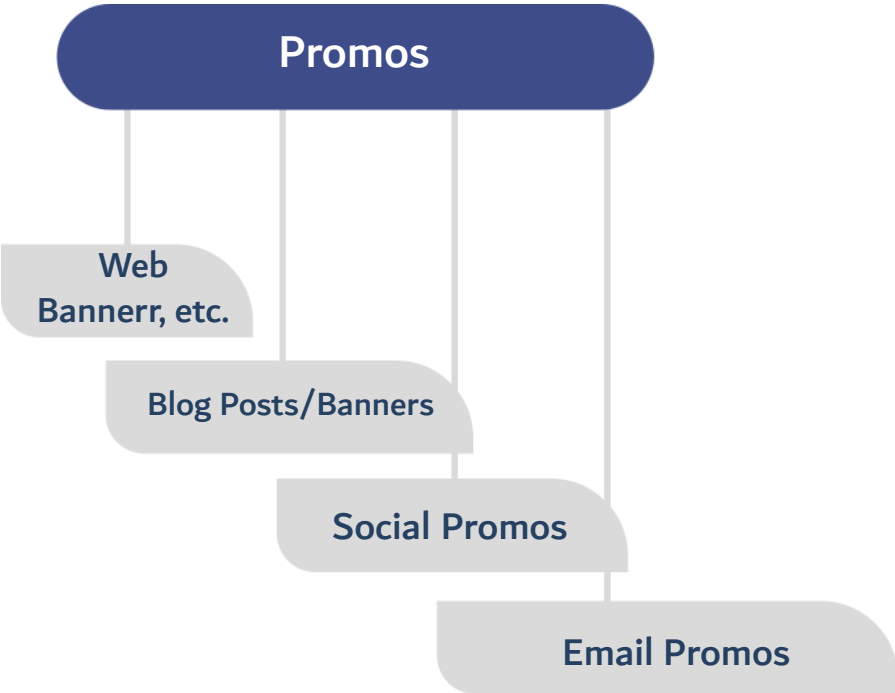
Click here

GreatBuyz Brand Marketing Avenues

Tools for Brand Engagement



Tools for Brand Promotion



GreatBuyz Key Stats

Streamz

70+ Brands

Single step Follow/Un-Follow

30+ Brands Gift Cards, Market
Surveys

Coupons

8k+ Coupons

Online and Offline.
800+ Brands

Local Coupons – 30 Cities

Alexa India Rank ~7.5k, SimilarWeb India Rank - ~15k*

* Rank as of Jan19

Streamz – Marketing Content Engagement Platform

Why Content marketing?

86% of B2C & 89% of B2B of marketers use CONTENT marketing to increase leads and drive their brand awareness & loyalty

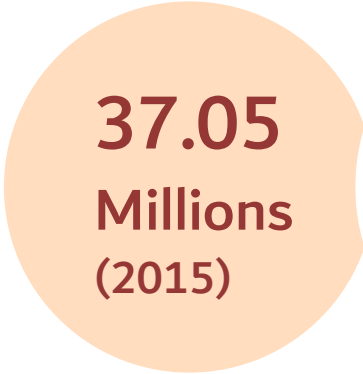
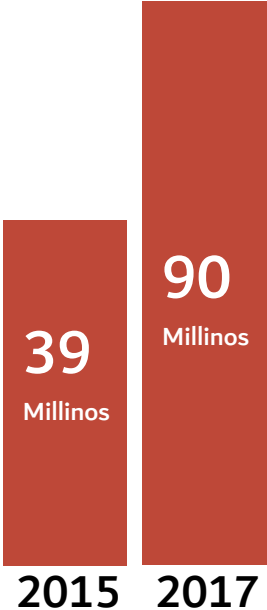
Why Streamz?

Consumers are less attentive to unwanted marketing messages/campaigns: Display, Online-Banners, Cold emails, Interstitials, Pop-ups, etc. These are mostly regarded Intrusive - t`he increasing popularity of ad blockers solution is an indicator of this. Streamz replaces Intrusive with Interaction Marketng.

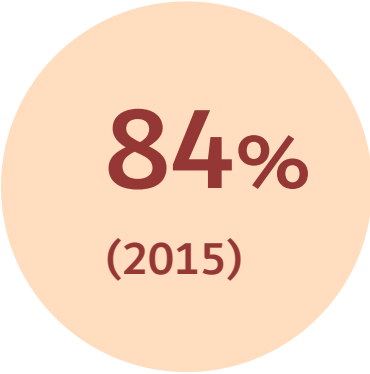
USP of Streamz

Streamz allows for Visual Branding, Textual Branding, Video Branding, Audio Branding, Language Branding and above all it is Permission Driven.

Coupons are Popular



Online shoppers searched coupons and deals



Shoppers apply coupons when shopping online!

- Total online shoppers
- Demand for coupons increased from 13% in 2013 to 65% in 2015

Source: <https://economictimes.indiatimes.com/>

Leveraged Benefits of Streamz + Coupons

Being Listed on coupon sites is betting on price alone.

Streamz adds to the marketing mix and allows for brand engagement too.

Coupons combined with Streamz means addressing your Brand's short term and long term goals.

Pair Offers with Streamz to increase Brand awareness & loyalty.

Brand Page & Consumer Surveys

Brand Page

- Create Brand page on GreatBuyz to increase discoverability & increase Impressions via SEO.
- Avail brand specific URLs, capture core brand message.
- Apply filters to sort and showcase offers & coupons, improve sub-category sales
- Reap benefits of context sensitive Powerful Search and Auto Suggest
- Cross linking with other pages (Streamz, Special Offers pages, Festival pages, Category specific pages) on website where relevant.

Market Research Surveys

- Enable Consumer Market Research Surveys (via partner)
- Feedback from your target audience is crucial for developing a successful business

Promotions – Generate Leads

Banners in Home/Coupons/Streamz Pages

Home Page Rotating Banners

Trending and Hot Offers

Popular Brands

Blog Banners

Blog & Social Promos

Blog

- Garner increased eyeballs: From our top quality Shopping Blog “Shopping Ideabook”
- BLOG content act as a Social proof: reviews, recommendations are essential for today's shoppers as evidence for a well-liked product.
- Increase website traffic: You get relevant organic search engine traffic by having a mention in our blog topic related to your product.

Social Promos

- Our established social community from various social channels (Facebook, Instagram, Twitter) loves to know about the latest and the most happening Offers/Deals/Coupons.
- We Cross Promote all our customers so you may expand your reach to a new audience.

About Us

Turaco Mobile Pvt. Ltd. has a history of providing scalable successful mobile marketing solutions in the B2B space and provides scale of 200k+ transaction requests per day already with a telecom operator in India and Italy. It has extensive experience in providing both data and non-data solutions on mobile.

About Us GreatBuyz: [Click Here](#)

Website: [GreatBuyz](#)

Google Android Playstore: [GreatBuyz App](#)

Our [Shopping Blog](#)

EXTRA INFO

Asian Paints



Home > My Streamz > Asian Paints

Get Coupons & Offers from:

01 New Arrival - To breath clean air at home, start with your paint.
14-Nov-2017 4:13PM

02 Offer - Find exclusive offers around you
14-Nov-2017 4:13PM

03 Festive - Rangoli Contest
14-Nov-2017 4:13PM

Follow Similar Streamz

Similar Coupon Brands

04 Visualize Combinations that best suit your walls in 3 simple steps.
14-Nov-2017 4:13PM

05 New Store Newsletter - Colour with Asian Paints

Like what you see? [+ FOLLOW NOW](#) [FULL VIEW](#)

TO BREATHE CLEAN AIR AT HOME, START WITH YOUR PAINT.

indoor air pollution and royale atmos

It comes as no surprise that the quality of air across Indian cities is deteriorating with time. Accord you know that the air inside your home can be up to 5 times more polluted than the air outside?

Royale Atmos is a first of its kind paint that not only looks beautiful, but also cleans the air making the air. Additionally, Royale Atmos also absorbs select household foul smells to make the air fresh. Royale Atmos is the first Asian Paints product to have a fragrance, instead of the normal chemical

features

- reduces indoor pollutant
Royale Atmos reduces formaldehyde, a dangerous indoor pollutant.
- releases fragrance

Never let your followers miss out on everything New.



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Follow Similar Streamz

Urban Ladder Wooden Street ZEF0 pepperfry

Similar Coupon Brands

fabindia Urban Ladder pepperfry

Like what you see? [+ FOLLOW NOW](#) [FULL VIEW](#)

asianpaints

find exclusive offers around you

offers

- The Beautiful Homes Promotional Offer - Lucknow
- Offer period 1st September - 30 November 2017.
- The Beautiful Homes Promotional Offer ("Pranodiv") is valid from 1st September - 30 November 2017.
- Only sites based in Lucknow city would be considered for the Promotion.
- Its Deco Primer OR 02 Nakaya wallpaper rolls OR 8 lbs of Wood finishes (PU + Engrain + Polyester + Palets + A

Let them know of all the New Offers!

Asian Paints



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Similar Coupon Brands
fabindia, Urban Ladder, pepperfry

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RANGOLI CONTEST
This month, welcome guests to your beautiful home with a colourful rangoli.

Asian Paints Engages Fans With Rangoli Contest On Facebook

Review of Asian Paints 'Rangoli contest' Facebook app, where fans can create their unique rangoli designs and earn points for sharing it. The grand prize is a room makeover

It's that time of the year when most of us start looking for paint companies so as to not envy our neighbour's walls. It is Diwali and the whole of India is celebrating the festival of lights and new beginnings with family get-togethers and a horde of sweets and gifts. Homes get a makeover with uncluttered spaces, repainted walls and hopefully some new furniture. And, while at it, paint brands in the country are finding fun ways to be on 'top' of your mind.


This Diwali, Asian Paints, one of the leading paint companies has decided to host a rangoli contest on Facebook, and reward a room makeover to the grand prize winner! The winner has to not only impress with the creativity and aesthetic appeal in her rangoli, but also has to earn points by sharing it with her friends and family on Facebook.

Besides, there are members to be won too. Three weekly winners selected on the

Let your followers connect with different colours of your Festive Offers.

Asian Paints

Home > My Streamz > Asian Paints

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14-Nov-2017 4:13PM

06 Blog - The design of Lab Nilaya
14-Nov-2017 4:13PM

07 Video - Asian Paints new Ad featuring Saif Ali Khan
14-Nov-2017 4:13PM

Like what you see?



visualize combinations that best suit your walls in 3 easy steps

Visualize

Wondering if a particular shade, brand or colour will be the right one for your home? Key questions in these online guides, will help you find the right one.

Visualize Virtual tool allows you to experiment with colours online before you even begin painting. You can also upload colours for your own room and have numerous images of both interior and exterior projects for you to try out.



Like what you see?



Educate them on this extensive tool, which is at their disposal to design their perfect home.



Asian Paints

Home > My Streamz > Asian Paints

Get Coupons & Offers from: asianpaints

- 01 New Arrival - To breath clean air at home, start with your paint. 14 Nov 2017 4:13PM
- 02 Offer - Find exclusive offers around you. 14 Nov 2017 4:20PM
- 03 Festive - Rangoli Contest. 14 Nov 2017 4:13PM
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Like what you see? + FOLLOW NOW FULL VIEW

in March 2012, P.M. Murty will become the first Asian Paints executive to retire twice from the company. In 2006, he retired as head of decorative business after being with the world of colours for 37 years. But the proceeds of India's largest paint maker, who were in executive roles until then, decided to step down from the board.

They searched for a professional to take over the reins. All searches ended with the retired man, Murty. Investors backed out to non-executive roles, and Murty returned as managing director and chief executive officer. Ashwin Chhabra, the then chairman, became non-executive chairman, Ashwin Desai, vice-chairman and managing director became non-executive vice-chairman, and Ashay Mehta, managing director took over as additional director. All three were from promoter families. Unconfronted reports say the three promoter families could not reach a consensus on a succession plan.

Like what you see? + FOLLOW NOW



A new store opening, invite your followers. you don't want to miss out!



Asian Paints

Home > My Streamz > Asian Paints

Get Coupons & Offers from: asianpaints

- 01 New Arrival - To breath clean air at home, start with your paint. 19 Nov 2017 @ 1:00PM
- 02 Offer - Find exclusive offers around you 18 Nov 2017 @ 1:00PM
- 03 Festive - Rangoli Contest 18 Nov 2017 @ 1:00PM
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- 07 Video - Asian Paints new Ad featuring Saif Ali Khan 18 Nov 2017 @ 1:00PM

Like what you see? [+ FOLLOW NOW](#) [Full view](#)

The Design of Lab Nilaya

20 November 2017, 6 Comments on Lab Nilaya

(I like what I'm seeing most about Lab Nilaya in our location is a beautifully accessible home framed by a temple arch with neighbours that could be a half century temple in coming years and a school where the learning is a series of half century old institutions. The road runs on an one side of the line is just a concrete street walls and garages. We're sure, you'll have to take carefully when you open our doors a large modern design studio has before you fall of it.

Read More >

Like what you see? [+ FOLLOW NOW](#)



Share the secrets of extraordinary home designs through your blogs.


Asian Paints

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 - Woodsen Shine
 - ZEFO
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Like what you see? [+ FOLLOW NOW](#) [FULL VIEW](#)



Watch this combination of beautiful 3D wall



WALL-ONS



ON TIME








Like what you see? [+ FOLLOW NOW](#)



Nice is not an option!
Share you latest ads

Promotions – Main Site

Popular Stores



asianpaints

RANGOLI CONTEST

BUY NOW

This Diwali, welcome guests to your beautiful home with a colourful rangoli.

 Relation between plants and #AIDS	 Asianpaints : Rangoli contest	 Yatra: A New Start & Way to go!	 Grofers: Avail Max. Rs 275 Cashback
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 **95 FM RADIO MIRCHI** Catch GreatBuyz.com on RadioMirchi 95FM from 6th-Dec to 19th-Dec in Bangalore 